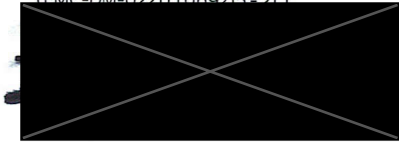


# A NAVIGATION SYSTEM MAP UPDATE IS AVAILABLE FOR YOUR 2014 FORD F-150.

WE'RE HERE TO HELP YOU NAVIGATE THE ROAD AHEAD



(FMC-DM-0221) (069215 - 21)



BUILT *Ford* PROUD

## CRUISE FORWARD WITH CONFIDENCE

February 5, 2021

Dear

Now's the perfect time to update the navigation system in your 2014 Ford F-150.

That's why we are offering you the latest Ford Navigation System Map Update for **\$149**.\* Order today and you'll receive **complimentary shipping**.\*\*

### UPDATE WITH EASE

Just remove the old SD media card in your 2014 Ford F-150 and insert the new one. It's that simple!

#### Stay on top of:

- Addresses that may have changed
- New roads and points of interest
- Routes around unfamiliar areas

**Offer ends: March 31, 2021**

P.S. Drive ahead with confidence.

UPDATE NOW FOR **\$149** and get **COMPLIMENTARY SHIPPING**.

Customer Number:



### ADVANTAGES OVER MOBILE

Unlike your mobile device, your vehicle's navigation system is always within reach, plus it's:

- Always charged
- Hands free
- Cord free
- Legal in states that don't permit the use of mobile devices while driving

\*The standard MSRP for the A11 SD card map update is \$149. The map coverage area includes the U.S. and Canada. The B11 SD card map update (U.S./Mexico) is \$159. Sales tax may apply.

\*\*Complimentary ground shipping in U.S. only. Offer expires March 31, 2021.

## HOW TO ORDER



Contact your local Ford Dealership

OR



Visit [ford.navigation.com/fordmap](http://ford.navigation.com/fordmap)